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MEMBER INFO

Who Steffan Soule
Location Seattle, Washington
Occupation Magician for corporate, private and educational events
Website steffansoule.com
Member quote "There are endless connections between you and others. We are connected in so many ways, and we have to start to see the connections."
—Steffan Soule



PHOTOS COURTESY OF A TOUCH OF MAGIC

Battling bullying

Costco member Steffan Soule, a professional magician, is trying to make bullying disappear. "[Our program] is called 'Attention, Magic, and the Golden Rule.' We look at how to focus our attention on ourself and each other simultaneously in order to find an equilibrium, a balance and a sense of giving rather than conflict," Soule explains. Soule uses magic tricks tied to simple lessons about interactions. The tricks by

themselves do not teach; it's the patter that goes with them that does. Soule gets across the message that the principle of treating others as you want to be treated applies to all. More than 150,000 students have seen the show. "They're enticed into paying attention and learning and increasing their depth and their frequency of coming back to the idea," says Soule. "By the end of the 50-minute assembly, they do understand it."
—Steve Fisher

Clockwise from top: Steffan Soule in "Still Life with Iris"; with his assistant, Sofia, presenting "Optical Art"; with students and the Golden Rule Flag.

